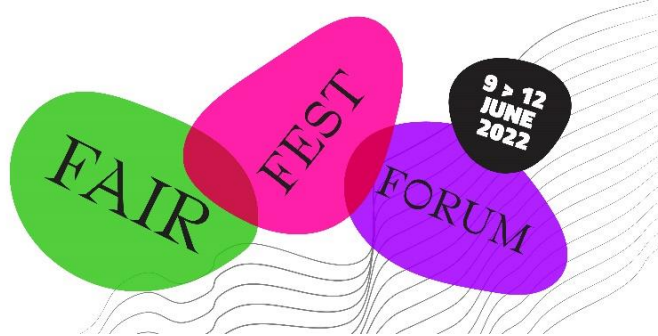


METABUILDING LABS participates in the New European Bauhaus Festival from 9 to 11 June 2022

THE FESTIVAL
of the New European Bauhaus



The **New European Bauhaus** is a creative and interdisciplinary initiative that connects the European Green Deal to our living spaces and experiences. It was launched in 2020, co-designed together with thousands of people and organisations across Europe and further beyond. In September 2021, the initiative moved from co-design to delivery with policy actions and funding set out to make the initiative a reality.



New European Bauhaus
beautiful | sustainable | together

Aiming to bring the European Green Deal to the heart of our daily live, the **Festival of the New European Bauhaus was launched in 2022. Its first edition will take place in Brussels and online from 9 to 12 June 2022**, with side events across the EU and beyond. **The Festival** will consist of four pillars: **the Forum, the Fair, the Fest and Side Events.**

People from all over the world can follow The Festival online on the event platform, able watch the live-streamed sessions from the Forum, visit the virtual Fair exhibition, explore an interactive map of all Fest and Side events activities and network.

Everyone, from people and families to experts and organisations, are invited to exchange ideas and imagine the way we live together with a focus on the **values and principles of the New European Bauhaus**, which aims for places, practices, and experiences that are:

- **Beautiful**, inspired by art and culture, responding to needs beyond functionality.
- **Sustainable**, in harmony with nature, the environment, and our planet.
- **Inclusive**, encouraging a dialogue across cultures, disciplines, genders and ages.

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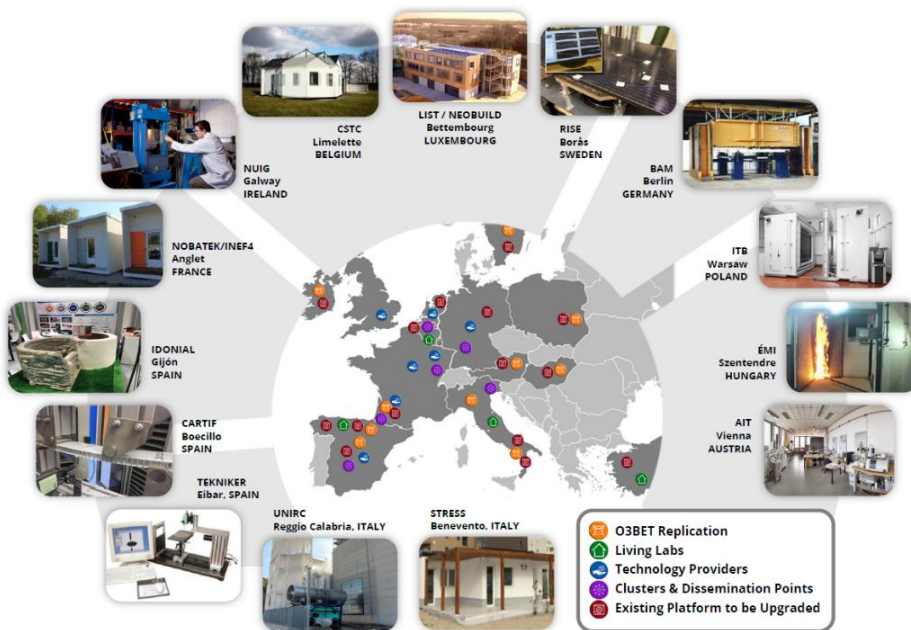


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During the Festival's Fair, projects are exhibited, and products showcased that support the values. The event will moreover offer live performances, participatory activities, and a forum to debate and exchange ideas.

As a Horizon 2020 EU-funded project aiming to provide European small and medium-sized enterprises (SMEs) from the Construction sector with easy access to a wide network of testing facilities, **METABUILDING LABS (G.A. N° 953193) project will be one of the projects being showcased at the New European Bauhaus fair with its own booth.**



The METABUILDING LABS Ecosystem

With its large network spanning 12 countries, the intention of the project's participation is to **make visitors eager to engage in co-design, to join the METABUILDING ecosystem and to engage in new collaborations.**

More specifically, **METABUILDING LABS' ambition for participating in the New European Bauhaus Fair** is twofold:

1. Present physical examples of innovative solutions for energy and resource efficient buildings.
2. Provide a joyful immersive experience to visitors to sensitize them for the importance of user participation in project planning and the development of building solutions.



The Fixed Fair will take place at Gare Maritime

Project Partners:

Coordinator (RTO)



Clusters / Industrial Associations



Building Envelope Technology Developers



RTOs / Testbed Providers



Residential Building Owners



The importance of user implication in the design processes will be demonstrated by letting the visitors interact through a tool for participative urban planning, which will sensitize them for the importance of co-creation and user-centered design of architectural solutions and/or public spaces.



The IMMERSITE® 3D visualization table and vegetal Corolla tree will be showcased

Another focus will be put on an instant tree offering a Nature-Based Solution for the public space to fight heat islands in cities.

Visitors will experience the sense of place combined with a relaxed atmosphere inviting them to stay and exchange.

Both technologies are important elements of the **METABUILDING LABS project which aims at achieving sustainable, aesthetically appealing, inclusive, and user-proofed solutions for the Building Envelope and the Built Environment.**

ICT & Construction Industry



Living Labs



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